Best of SharePoint 2010

Sites and Communities

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Agenda

- Overview and SharePoint 2010 Basics
- SharePoint Foundation
- Sites
- Communities

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Business Needs

Find knowledge

Use content

Share ideas

Build a network

Work in teams

Manage projects

Feel valued

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IT Needs

Control costs

Reduce islands

Provide solutions

Ensure compliance

Maintain security

Do more with less

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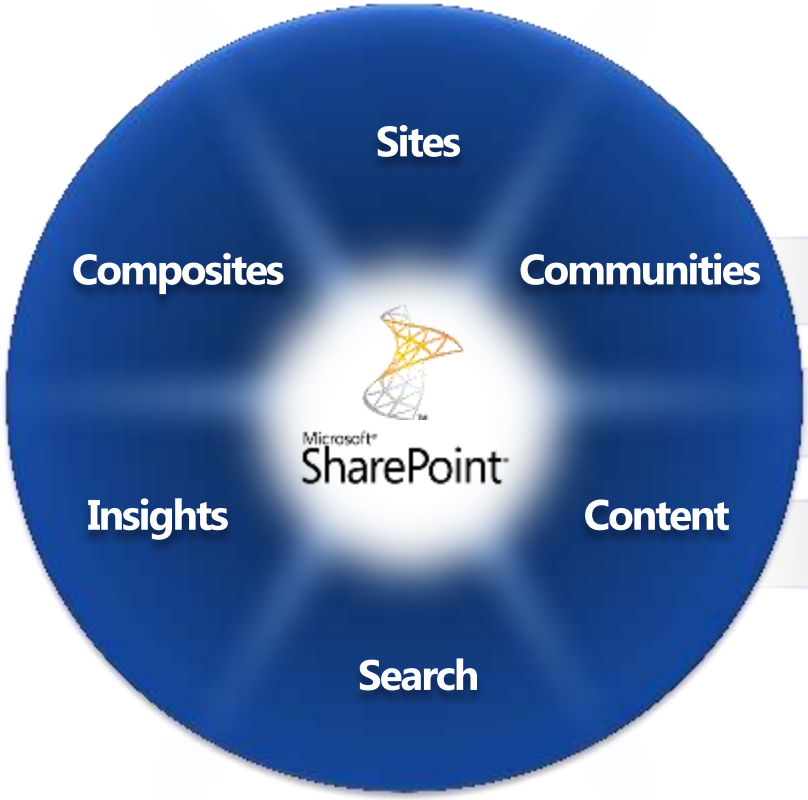
Microsoft SharePoint 2010

The business collaboration platform for the Enterprise and the Web



Connect and Empower People

Cut Costs with a Unified Infrastructure

Rapidly Respond to Business Needs

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SharePoint 2010 Basics

- Shared Services Provider (SSP) is no more and has been replaced by Service Applications.
- Windows SharePoint Services has been renamed to SharePoint Foundation 2010.
- The product is not Microsoft Office SharePoint Server anymore, it’s SharePoint Server.
- No more gradual upgrades.
- Significant emphasis on social computing.
- SharePoint supports large lists.
- Developers are welcome!

SharePoint Foundation

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SharePoint Foundation is…

A consistent framework for SharePoint

A development platform

Provides the core collaboration experience

Builds on the value of WSS 3.0

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Platform for Basic Team Sites

- Quick and easy team site setup
  - Single-box setup
  - Self-service site provisioning
  - Great team collaboration capabilities
- Consider SharePoint Online
  - Faster and easier to get started

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Platform for Development

- Core development framework
  - UX
  - Data Services
  - Storage
- Great Tools Support
  - SharePoint Designer
  - Visual Studio
- Limitations
  - APIs for SharePoint Server capabilities

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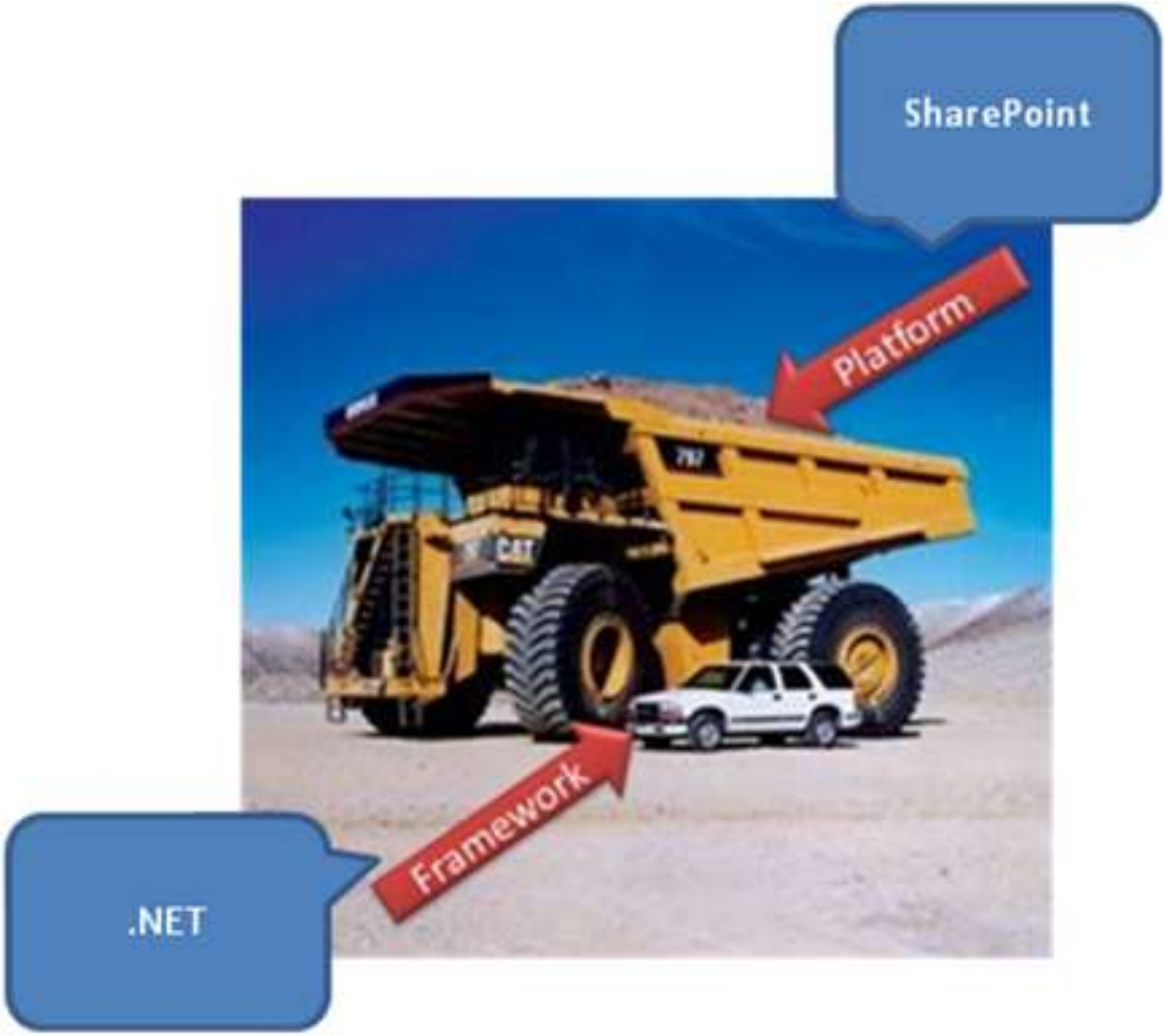
Platform or Framework



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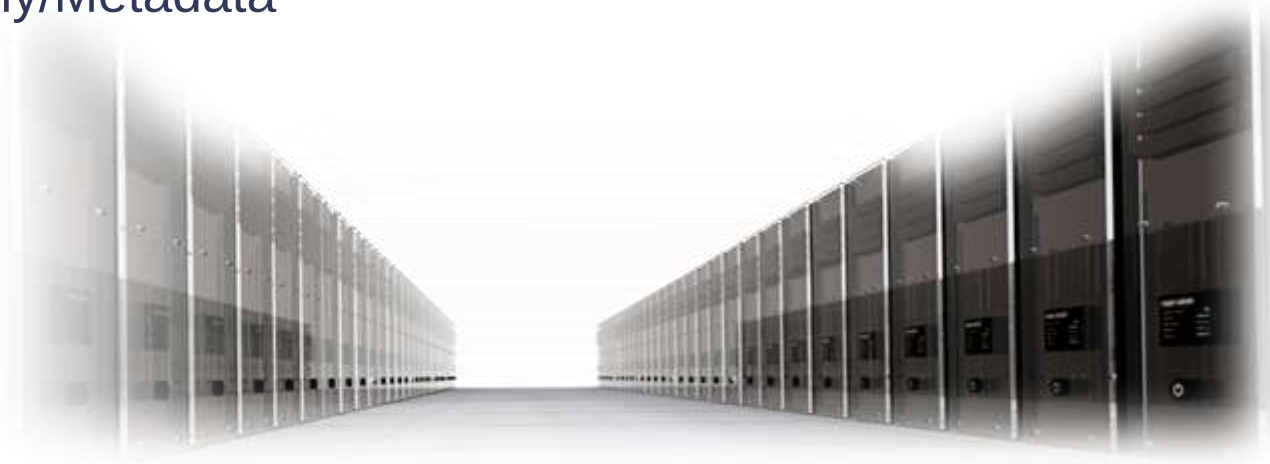
Foundation for a “Starter Farm”

- Rapidly deploy team collaboration
- Plan for full SharePoint Server roll-out
- Upgrade team collaboration farm
  - Connecting to enterprise-wide services
    - Profiles
    - Social network
    - Taxonomy/Metadata
    - Search



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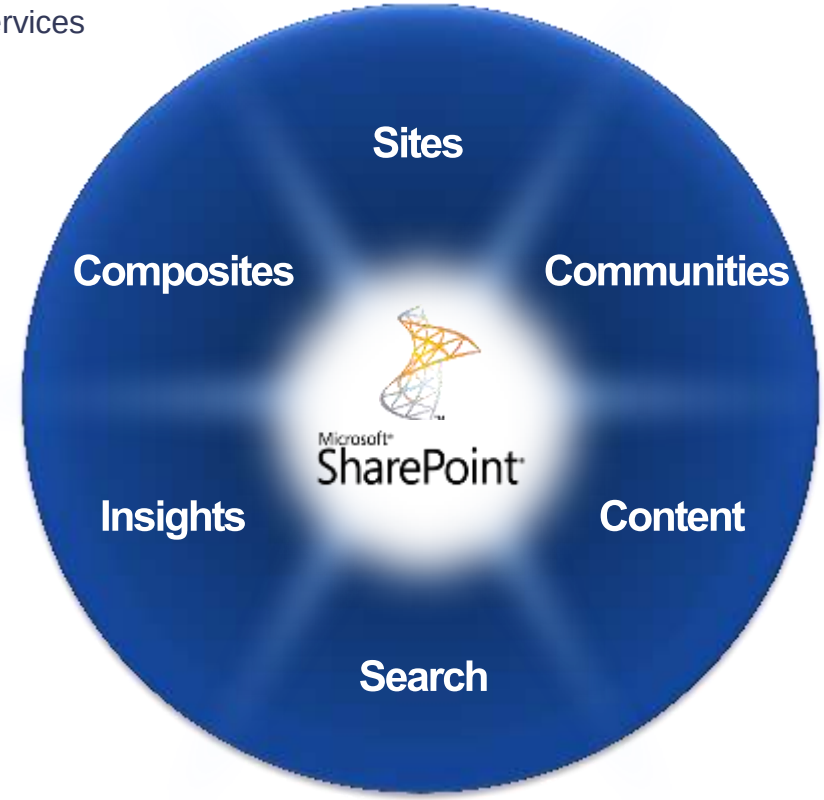
SharePoint Foundation 2010

Ribbon UI
SharePoint Workspace
Office Client and Office Web App Integration
Standards Support

Business Connectivity Services
External Lists
Workflow
SharePoint Designer
Visual Studio
API Enhancements
REST/ATOM/RSS

Blogs and Wikis



Remote Blob Storage
List Enhancements

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SharePoint Server 2010

Ribbon UI
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Business Connectivity Services
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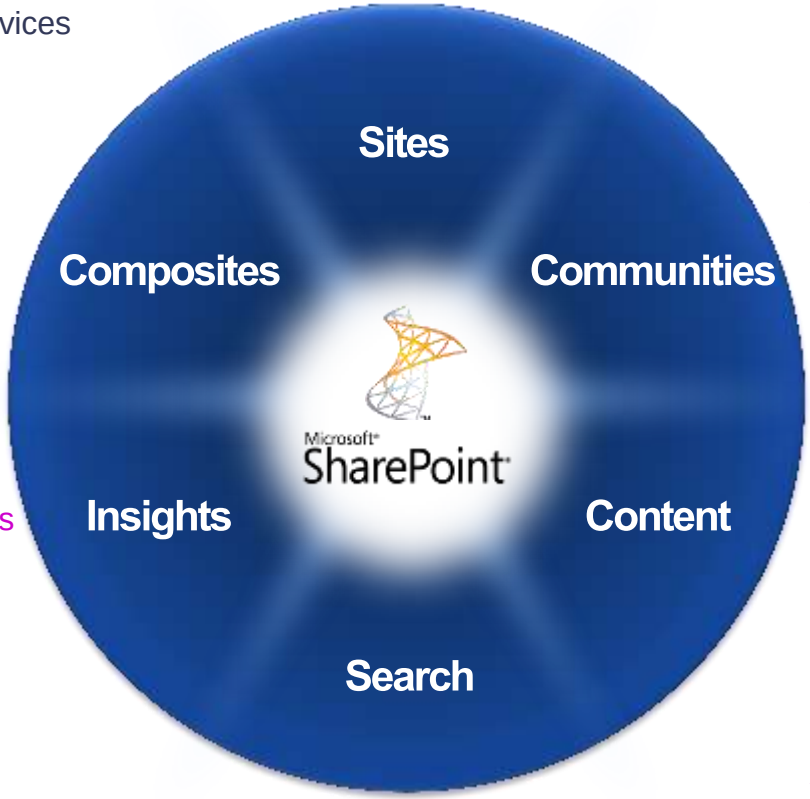
SharePoint Designer
Visual Studio
API Enhancements
REST/ATOM/RSS
InfoPath Form Services



Blogs and Wikis
Tagging, Tag Cloud, Ratings
Social Bookmarking
My Sites
Activity Feeds
Profiles and Expertise
Org Browser

PerformancePoint Services
Excel Services
Chart Web Part
Visio Services
Web Analytics
SQL Server Integration
PowerPivot

Remote Blob Storage
List Enhancements
Enterprise Content Types
Metadata and Navigation
Document Sets
Multi-stage Disposition
Audio and Video Content Types

Social Relevance
Phonetic Search
Navigation
FAST Integration
Enhanced Pipeline

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Sites

Sites

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Microsoft SharePoint 2010

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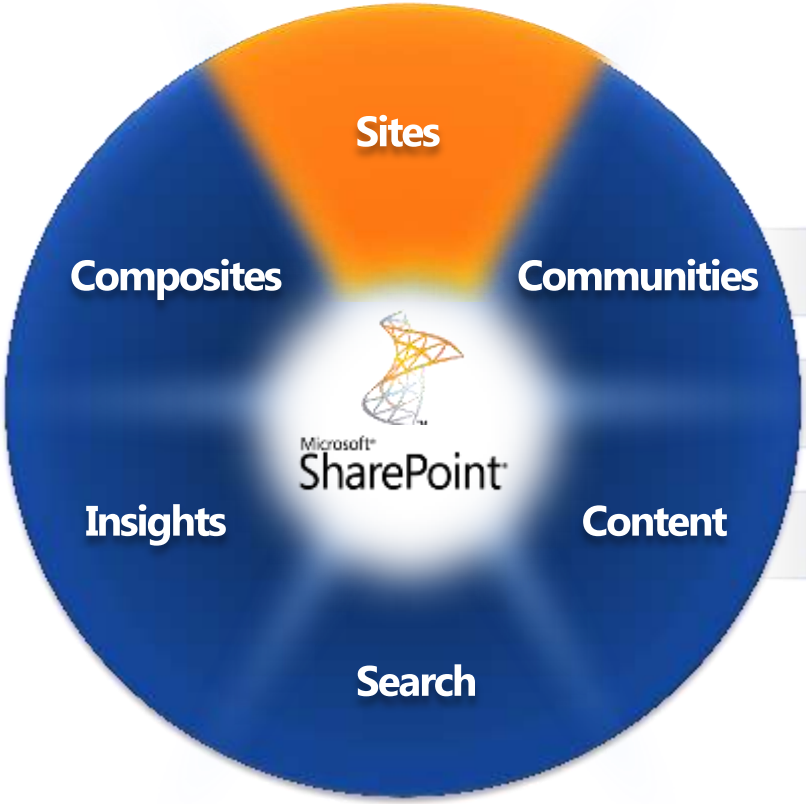

Connect and Empower People

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Rapidly Respond to Business Needs

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SharePoint Sites

Rich User Experience

- Easy site editing, including theming & branding
- Office Ribbon UI for faster training & adoption
- Rich offline experience with SharePoint Workspace

Anywhere Access

- Mobile-based interaction with people and content
- Read-write web access using Office Web Application
- Cross-browser support for maximized participation

Single Platform

- Collaboration across Intranet, Extranet & Internet
- Improved interoperability with standards support
- Out-of-box accessibility compliance for WCAG 2.0

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The SharePoint Strategy

Employee Empowerment

Demo

SharePoint 2010 First Look

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Site Branding Options

Out of the Box

- *Time: 0*
- *Skills: None*

Built in Theme

- *Time: 5 min*
- *Skills: None*

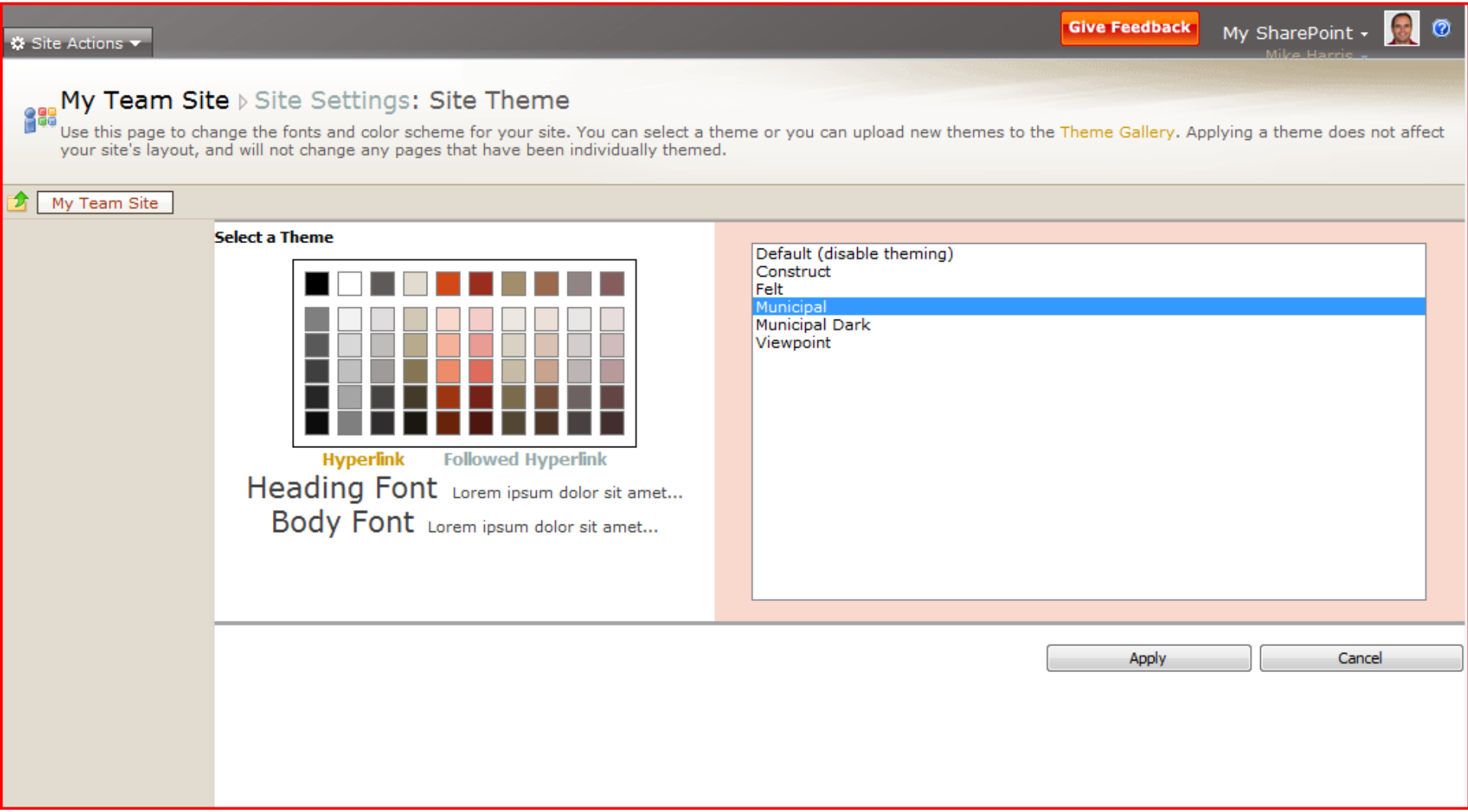
Custom Theme & Alternate Master Page

- *Time: Days*
- *Skills: Basic design*

Fully Custom

- *Time: Weeks*
- *Skills: Pro web design*

Slide on Themes



Demo

PowerPoint Branding

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Communities

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SharePoint Communities

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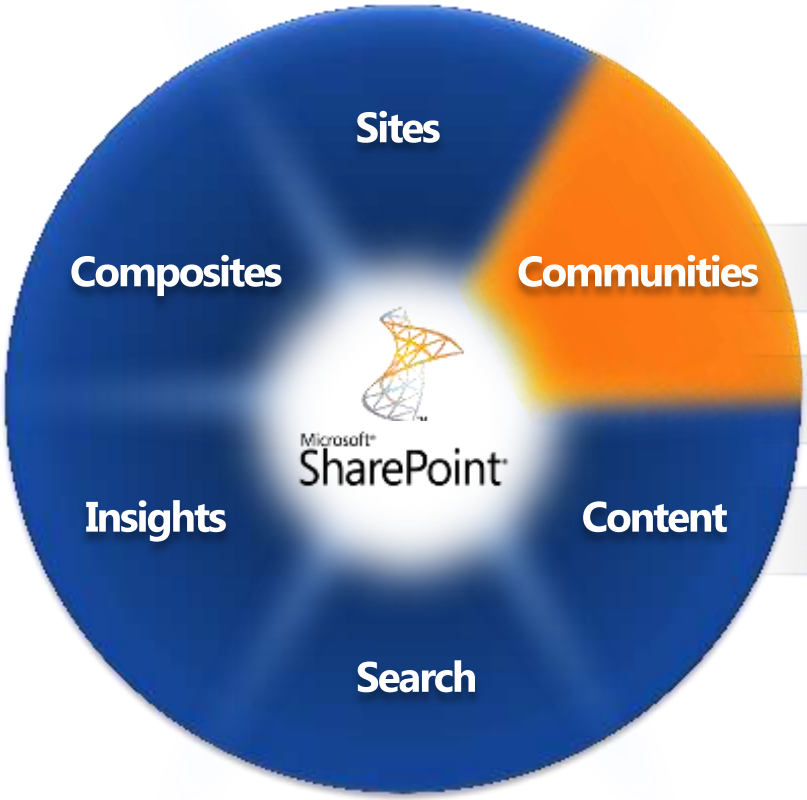

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SharePoint Communities

Informal Knowledge

- Promote sharing with easy social authoring
- Easily navigate resources with pervasive tagging
- Find better answers faster via user feedback

Social Connections

- Connecting users through enhanced profiles
- Staying up-to-date using news feeds and alerts
- Make expertise discovery easy across the enterprise

Participation Anywhere

- Work with peers whether online or offline
- Collaborate on the go through the mobile UI
- Enrich existing applications with social context

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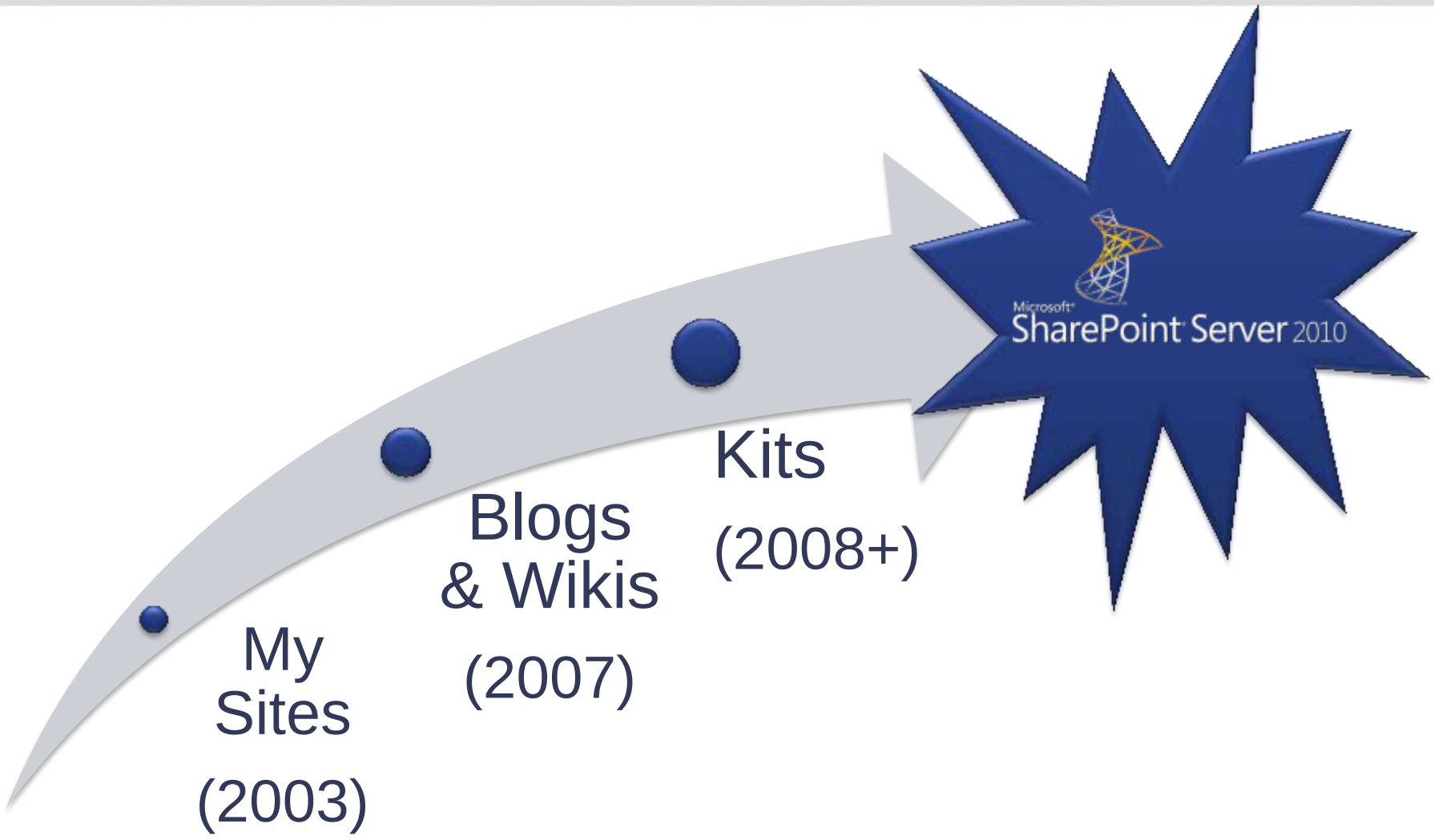
SharePoint's Social Journey



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Social Demographics

1) Use the Internet?
2) Use ratings and comments in ecommerce?
3) Participate in a consumer social network?
4) Read blogs and/or Wikipedia?
5) Watch YouTube videos or podcasts?
6) Author a blog?
7) Author a blog with your name on it?
8) Posted a video on YouTube?
9) Created or edited a Wikipedia entry?
10) Do this with SharePoint in your org?

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Trends of Social Networking

"84% of IT Execs said they visit social networking sites on regular basis [weekly]"[1]

NETWORKWORLD®

"Transparency is here, and it ain't going away."[2]

Washington Technology

"Lots of organizations are putting their toe in the water but not understanding the financial impact…There is no silver bullet – "[3]

CIO INSIGHT

[1] Source: February 16, 2009 "Tweet to Compete"
[2] Source: July 2009, "Transparency is here, and it ain't going away"
[3] Source: June 2009, "Feeling the Fear by doing it anyway"

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Enterprise Value

*Lowers the **cost** of sharing and organizing*

*Surfaces **knowledge** and **networks***

*Increases employee **engagement***

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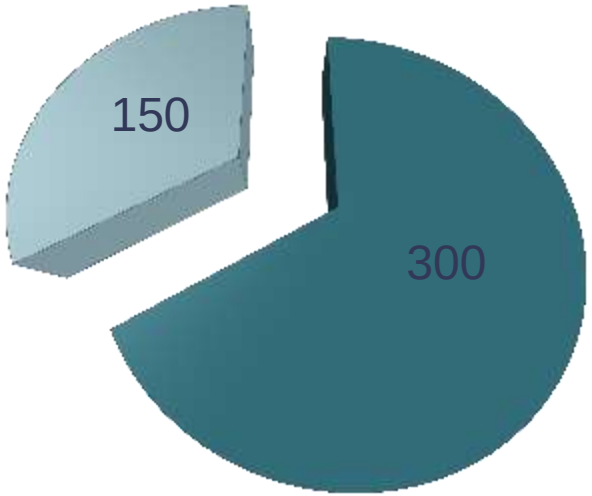
Why Bother with Social Computing?

One Example: Facebook

2/3
Outside
of College

Members (in millions)



1		**China**	1,333,140,000
2		**India**	1,169,340,000
3		**United States**	307,465,000
	facebook	Facebook	300,00,0000
4		**Indonesia**	229,965,000
5		**Brazil**	191,898,00

- Average of 130 friends per user
- More than 6 billion minutes are spent on Facebook each day
- More than 40 million users update their statuses at least once each day
- 10 million users become fans of Pages each day

Demo

MySites, Blogging, Tagging and Rating

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Resources

Information for **IT Pros** at TechNet

http://MSSharePointITPro.com

Information for **Developers** at MSDN

http://MSSharePointDeveloper.com

Information for **Everyone**

http://SharePoint.Microsoft.com

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Thank you!

Questions

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