SharePoint 2010 Search Overview

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About Me

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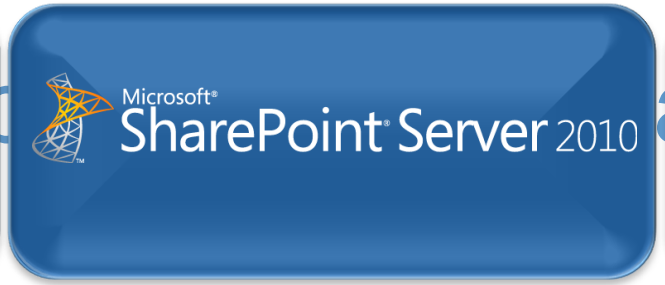

Quick, easy, powerful search (for free!)	Complete intranet search	High-end search delivered through SharePoint

FAMILY VALUES

- Common UI Framework
- Social search features and integration
- SharePoint platform integration
- End user and site administrator config
- Common Connector Framework (BDC)
- APIs and developer experience
- Admin & deployment capabilities
- Operations advantages (SCOM, scripting)

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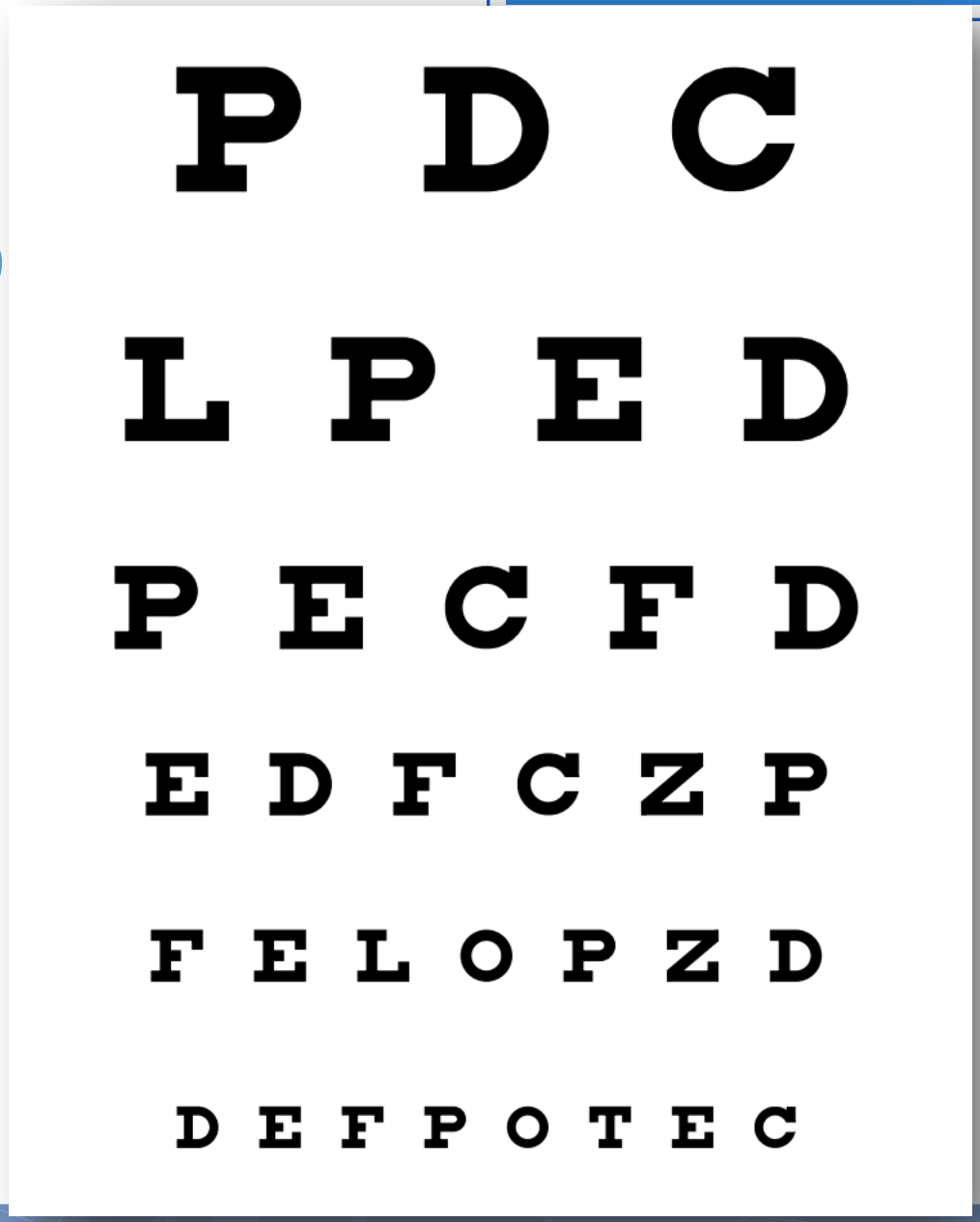
Demo

Search Center Walk Through

Befo



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Feature	SharePoint Foundation 2010	Search Server 2010 Express	Search Server 2010	SharePoint Server 2010	FAST Search Server 2010 for SharePoint
Basic search	✓	✓	✓	✓	✓
Best Bets		✓	✓	✓	✓
Visual Best Bets					✓
Similar Results					✓
Duplicate Results					✓
Search Scopes		✓	✓	✓	✓
Search Enhancement based on user context					✓
Crawled and Managed Properties		✓	✓	✓	✓*
Query Federation		✓	✓	✓	✓
Query Suggestions		✓	✓	✓	✓
Sort Results on Managed Properties or Rank Profiles					✓
Relevancy Tuning by Document or Site Promotions		✓	✓	✓	✓*
Shallow Results Refinement		✓	✓	✓	✓
Deep Results Refinement					✓
Document Preview					✓
Windows 7 Federation		✓	✓	✓	✓
People Search				✓	✓
Social Search				✓	✓
Taxonomy Integration				✓	✓
Multi-Tenant Hosting				✓	✓
Rich Web Indexing Support					✓

Concepts

Search Center - UI for users to issue queries and interact with results

Query Servers - Accept query requests from users and return results

Query Federation - Return results from non-SharePoint Indexes

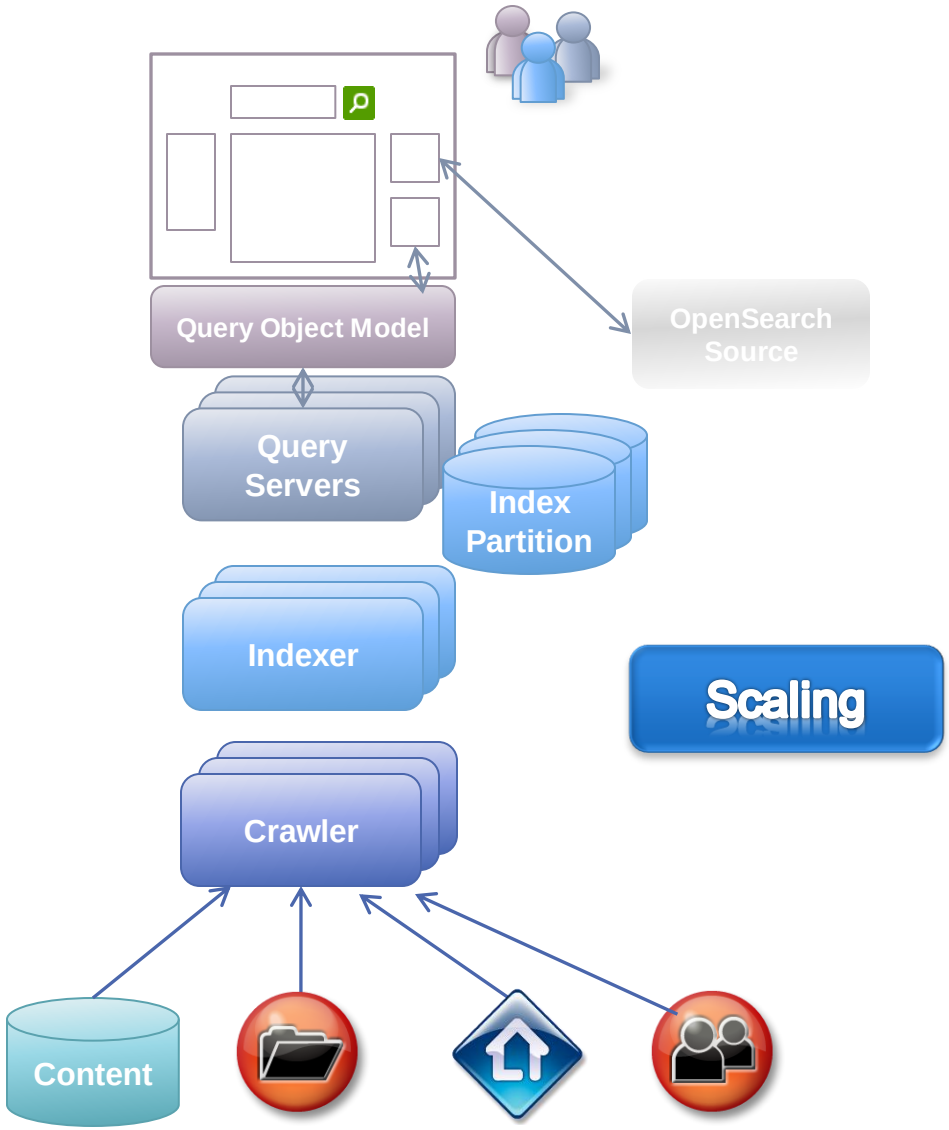
Indexing - Extract information from items to enable efficient matching

Index Partition - Subset of the overall index

Crawling - Traverse URL space to record items in search catalog

Connectors - Know how to process different content sources

Content Sources - Host the content we want to return in main results



Scalability 2007

Query

"The whole index"

"Bottleneck"

Index Query

"Single point of failure"

"Bottleneck"

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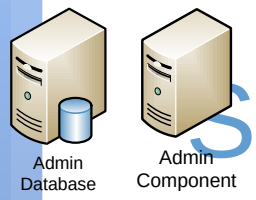
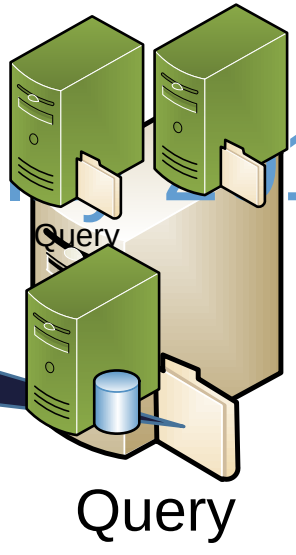
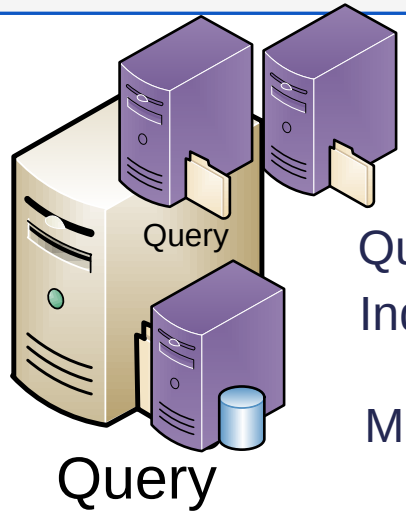
Scalability 2010

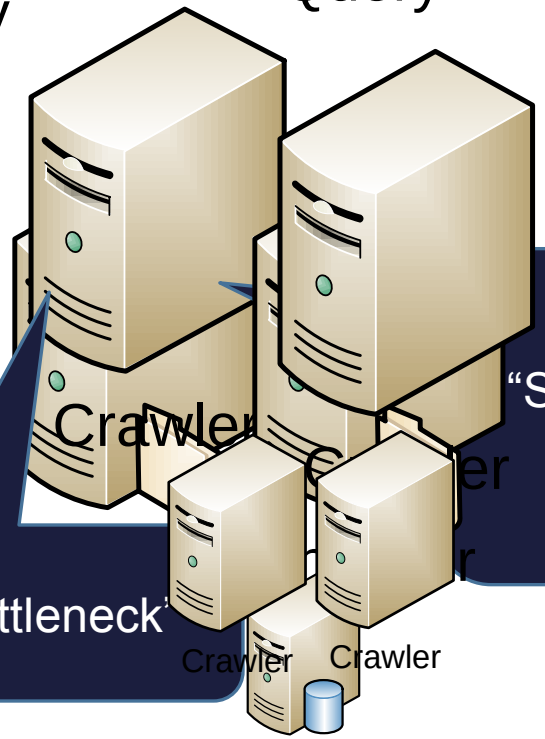






"The whole index"

"Bottleneck"



"Bottleneck"

"Single point of failure"

Multiple Indexers
Stateless Crawlers
Crawl Distribution

Query Mirroring
Index Partitioning

Multiple Property DBs
Admin Database +
Admin Component

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Index Scale

Product	Scale
SharePoint Foundation 2010	10M Items per search server
Search Server 2010 Express	300,000 items with SQL Server Express 10M Items with SQL Server
Search Server 2010	100M Items when scaled out
SharePoint Server 2010	100M Items when scaled out
FAST Search Server 2010 for SharePoint	Over 1B Items

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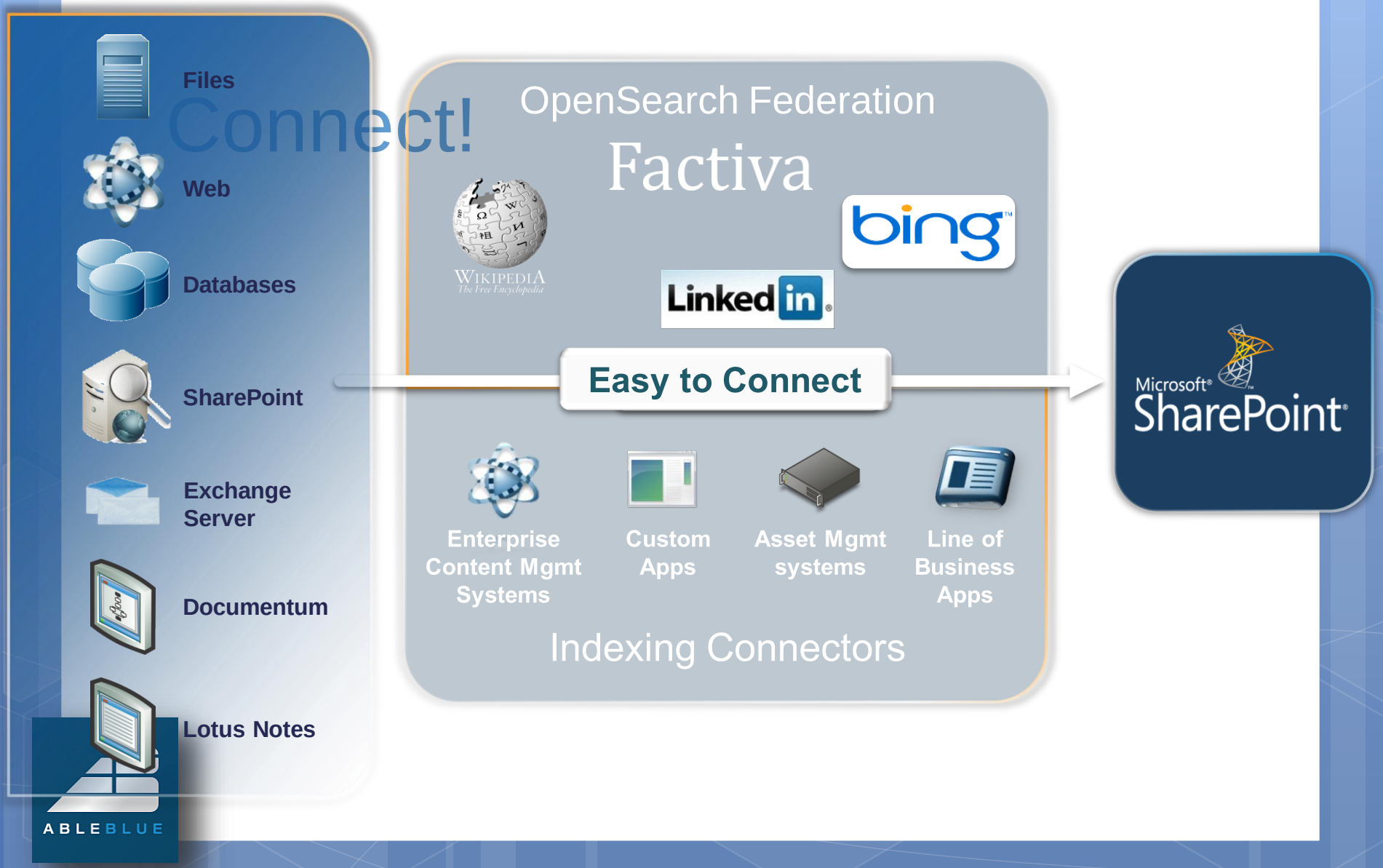
Management and Tuning

- Regular expressions in Crawl Rules
- Native support for crawling case sensitive repositories
- Ability to prioritize Content Sources so as to distribute crawler resources
- New ‘Crawl Policy’ to define how crawler treats error conditions
- Low indexing downtime Search Backups


Files
Connect!
Web
Databases
SharePoint
Exchange Server
Documentum
Lotus Notes
ABLEBLUE
OpenSearch Federation
Factiva
WIKIPEDIA
The Free Encyclopedia
bing
LinkedIn
Easy to Connect
Enterprise Content Mgmt Systems
Custom Apps
Asset Mgmt systems
Line of Business Apps
Indexing Connectors
Microsoft
SharePoint

New Query Syntax

- Support for Boolean operators for FreeText queries and property queries
  - (“SharePoint Search” OR “Bing Search”) AND (title:“keyword syntax” OR title:“query syntax”)
- Prefix matching support for keywords and properties
  - Micro* author:bill*
- Improved operator support for property restrictions
  - =, >, <, <=, >=
  - Used for range refinements

Search is Social

- People and Expertise Location
  - Email mining improves interests and colleagues
  - Phonetic name and Nickname matching
  - Relevance models tuned specifically for people search
  - Metadata refinement with recently authored content
- Social behavior drives search quality
  - Search click through behavior drives relevance ranking
  - Query suggestions mined from search logs
  - Social tagging influences relevance ranking
  - Vanity search drives user participation

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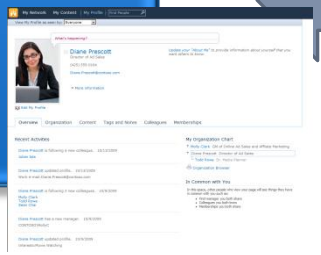
Demo

Social Search Demo

The social search system

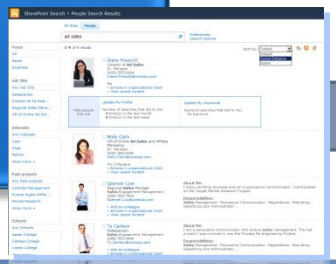
AD, LDAP, other repository

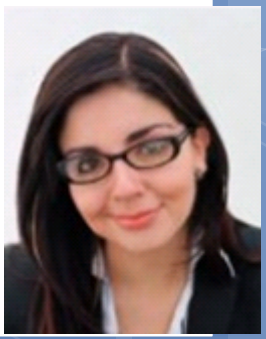
User Profile Service Application



Managed Metadata Service Application (Taxonomy)

Search Service Application





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Visual, Conversational Search

Sorting on any property

Visual Best Bets

Refinement with counts on any property

Scrolling PowerPoint Previews

Thumbnails

Similarity Search

Result Type

Any Result Type

Microsoft PowerPoint (11)

Company

Any Company

SAP (2)

Microsoft (2)

Schneider Electric (1)

Author

more

Site

Any Site

http://www.microsoft.c... (2)

http://www.microsoft.c... (2)

http://www.microsoft.c... (1)

http://www.microsoft.c... (1)

more

1-10 of 12 results

Relevance

Relevance
freshness (Newest on top)
freshness (Oldest on top)
Date (Newest on top)
Date (Oldest on top)
Document Size (Ascending)
Document Size (Descending)
goodness (Ascending)
goodness (Descending)
Site Quality (Ascending)
Site Quality (Descending)

Emergency department dashbo
medical professionals decision-
more efficiently
> Learn more

Amplify The Impact Of Your People Business **Productivity** Infrastructure Built On 2007 Office System

We need to provide employees with rich data-gathering
interface they are well familiar with. Kim Taylor, Ortho-
Johnson Microsoft Business Intelligence An end-to-end
Scorecard Manager 2005 Performance
Authors: System Account Date: 2009-07-31T01:09:49
http://fastdemo76/Shared%20Documents/Demo%20documents/ITPro_BI_Deep_Dive_V2.pptx
Close Preview | View In Browser | Similar Results

Everyday Work with Windows Vista Best Practices Everyday Work with Windows Vista Best Practices

Understand the enhanced search capabilities, file organiza... improvements in Windows Vista to help you work smarter.
Authors: System Account Date: 2009-07-31T01:09:45Z
http://fastdemo76/Shared%20Documents/Demo%20documents/EverydayWorkWithWindowsVista_BP_E.ppt
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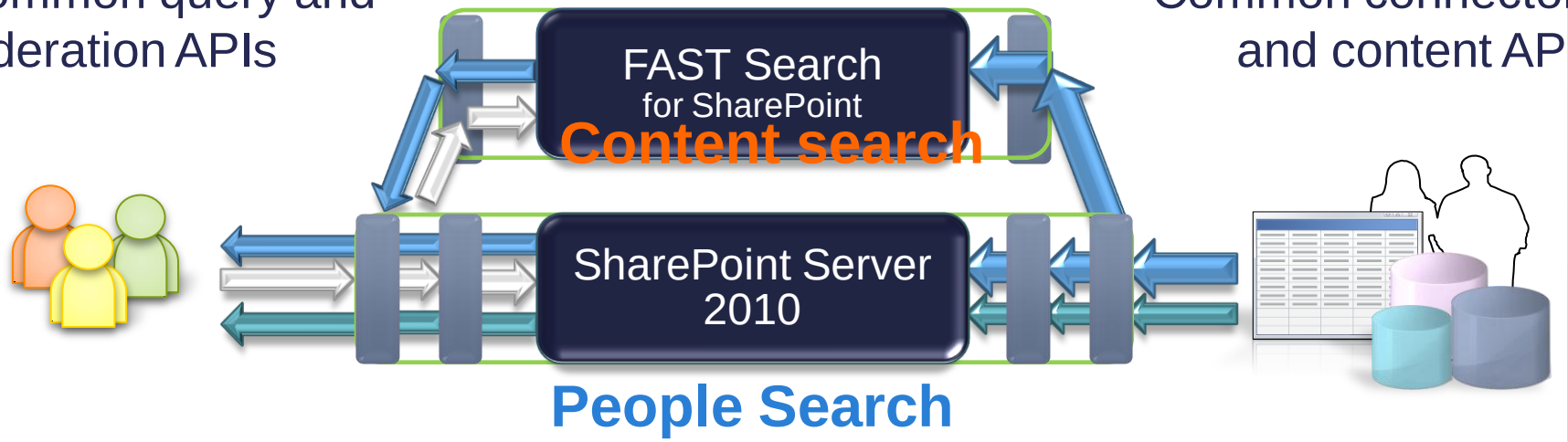
FAST Search Extends SharePoint Server

Common query and federation APIs

Common connectors and content APIs



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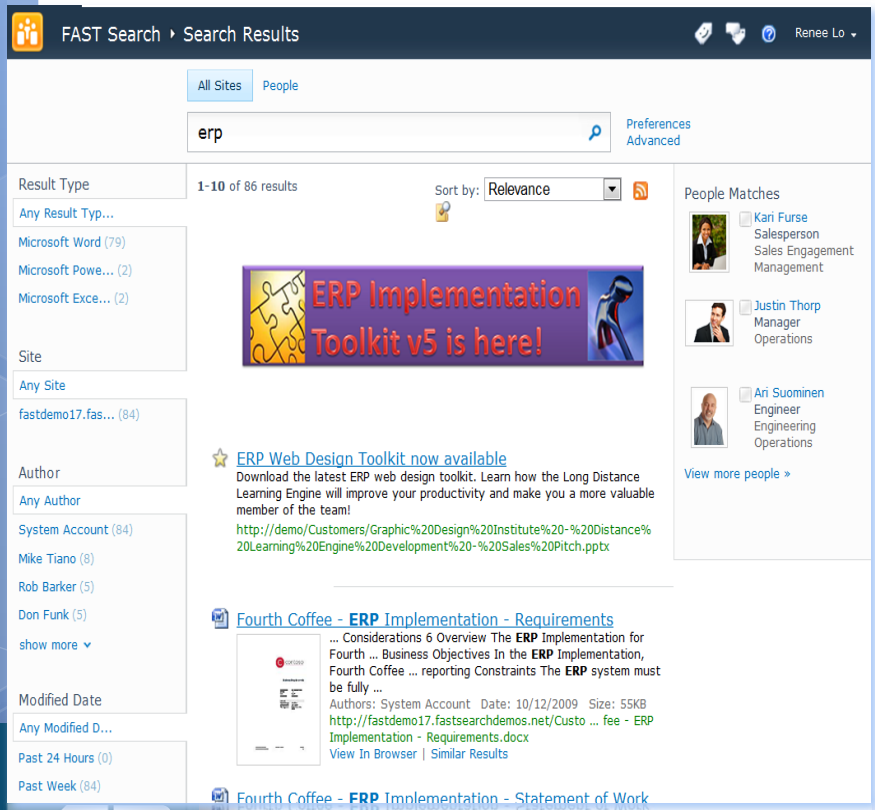
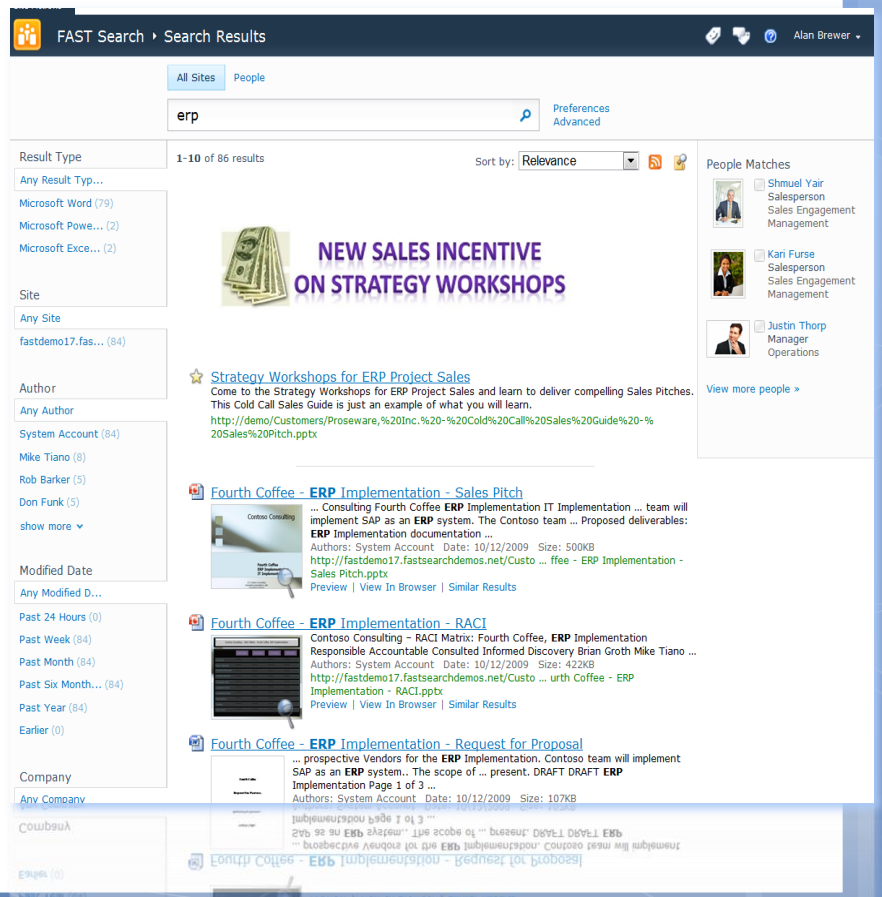
Renee Lo, *Engineer*

What should I know about implementing ERP?

Alan Brewer, *Sales*

What should I know about selling ERP consulting?





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FAST Search Center

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	Microsoft SharePoint Server 2010	Microsoft FAST Search Server 2010 for SharePoint
	Great OOB search experience	Most visual and dynamic user experience
One-stop search center to *find* answers fast	• Excellent OOB relevance • Federated results • PC, phone, or browser access	Same capabilities, *plus*: • Broader, better language support • Deeper query syntax
Refinement to *explore* information quickly	• Metadata based refiners • Related searches • View in Browser	Same capabilities, *plus*: • Deep refiners with counts • Similarity search • Sorting on any property
Social search to *connect* with people and expertise	• Phonetic & nickname matching • Relevance and refiners • Integrated presence	Same capabilities
Search gets better with use	• Click-through drives relevance • Colleague & Expertise suggestions • Query suggestions	Same capabilities
Visual cues for rapid recognition of information		• Thumbnails & Scrolling Previews • Visual Best Bets
Contextual to meet the needs of diverse groups		• User context from user profile • Multiple relevance profiles

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Area	New Features	MOSS 2007	SharePoint 2010
Social	Connect with People and Expertise • Better name lookup with phonetic matching • Improved Expertise matching – mined e-mail inbox • Social behavior improves search, search improves My Sites	☆	☆☆☆
Refinement	Find Information Faster • Metadata based refiners provide drill-down • Related query suggestions show popular queries		☆☆
Relevance	Provide Great Search Results • New parts, more experience -> Better OOB Search • Better word breakers in more languages • Social distance, tagging, rating influence relevance	☆	☆☆
Platform	Industrial Strength Search at High Scale • Index Partitioning -> sub-second latency at 100M items • Full Failover Support • Connector, BDC Enhancements and tooling support	☆	☆☆
TCO	Deploy and Operate with less effort • Virtualization and 64-bit simplify deployment • PowerShell, Admin Web Parts, SCOM easier admin	☆	☆☆
Extensibility	Create powerful applications based on search	☆	☆☆

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Questions?

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